
DANIELS, ASHLEY



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ASHLEYMDANIELS.COM
FOR PORTFOLIO OF WORK

SKILLS

Writer, proofreader and editor with nearly 20 years' experience in feature, web and ad copywriting, as well as magazine production and management – all with a constructively critical eye and creative mind under strict deadlines.

EXPERIENCE

FREELANCE WRITER & EDITOR

May 2008 – Present

Produce web content, blogs, copywriting and feature stories in a plethora of topics for current client roster that includes ad agencies and magazines.

ADJUNCT PROFESSOR / HORRY GEORGETOWN TECH

Fall 2015 – Present

Lead college sections live in classroom and online for Composition and Business Writing subjects.

COPYWRITER & PROOFREADER / BRANDON AGENCY

June 2011 – April 2015

Created ADDY Award-winning copy for clients in telecommunications, travel/tourism, food retail and apparel fields.

MANAGING EDITOR / THE SUN NEWS MAGAZINE GROUP

June 2006 – May 2008

Managed editorial, art director and photo staff for five high-gloss lifestyle magazines, launching two in my tenure.

EDITOR-IN-CHIEF / GS MAGAZINE

April 2004 – June 2006

Responsible for editorial budget and production from cover to cover (80+ pages) of bimonthly lifestyle magazine.

EDUCATION

MA IN WRITING

Coastal Carolina University

Served as Grad Assistant in Office of University Communications

BA IN ENGLISH WRITING

University of Pittsburgh

VOLUNTEER WORK EXPERIENCE

- Media Executive, Coastal School Ministries
- Past Board Member, Belin Creative Learning Center Parent Club & PR/Communications Committee at Belin United Methodist Church
- Past Board Member, First Book of Horry County